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Contact: Ms. Cindy McGovern
Marketing Manager
North American Green
A Subsidiary of Tensar Corporation
5871 Glenridge Drive, Suite 300
Atlanta, GA 30328
Tel: (404) 214-5703
Fax: (404) 214-5379
E-Mail: cmcgovern@tensarcorporation.com

North American Green Appoints New Northwest Regional Sales Manager

Poseyville, Ind. – May 13, 2010 – North American Green (NAG) has a strong employee team. And it just got stronger. Mr. Cody Huff stood out from a large pool of very experienced candidates vying for a new regional sales position and was ultimately selected to support our growing distribution network as well as end-users of our expanding line of erosion control products

Mr. Huff has twelve years of experience, including environmental design, program management and construction management under his belt. His unique knowledge of erosion and sediment control best management practices, and their use in the field, along with his design and specification knowledge truly set him apart in the interview process. Brought onto the team in March, Mr. Huff now serves as the northwest regional sales manager overseeing NAG's business activities in the western United States and Canada.

"I am very excited to have joined the North American Green team and I'm looking forward to working with our extraordinary distributors," said Mr. Huff when asked about his new position. "I am also excited to promote the many new innovations we're introducing to the market this year. I believe in our products and will maintain NAG's trend as the world leader of erosion control solutions."

Mr. Huff is responsible for the strategic and tactical initiatives of the organization in his region, including forecasting market trends and conditions to deliver the

best possible products, sales support and opportunities to our customers. He has already hit the ground running in his territory and will soon be offering specialized training to our distributors, dealers, contractors and installers for our current products as well as new products being released this summer.

"Cody brings an impressive resume of work experience in erosion and sediment control, stormwater management as well as a degree in Environmental Science," remarked National Sales Manager Robert Lawson. "It will truly be a pleasure working with him in supporting our distributor partners and helping our customers with cost-effective erosion control solutions in the northwest territories."

About North American Green – Headquartered in Poseyville, Indiana, North American Green is a leading erosion solutions provider with a worldwide network of qualified distributors. North American Green offers a full line of soil protection solutions for a wide variety of commercial and residential applications; from a new HydraMatriCx™ Series line of straw and reclaimed cotton plant material hydraulic erosion control products and short-term degradable erosion control blankets to permanent turf reinforcement mats. North American Green's Erosion Solutions Specialists are trained to provide site-specific project design and product specification assistance using North American Green's Erosion Control Materials Design Software (ECMDS®); and offers the most comprehensive guarantee in the industry, the Ultimate Assurance Guarantee. North American Green is a wholly-owned, stand-alone subsidiary of Tensar Corporation, a full-service provider of solutions for common earthwork problems, with headquarters in Atlanta, Ga. For more information call (800) 772-2040 or visit www.nagreen.com.

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